

MICHAEL F. EASLEY

NORTH CAROLINA TOURISM DAY

2008

BY THE GOVERNOR OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, the travel and tourism industry in North Carolina is vital to our economic stability and growth and it contributes substantially to North Carolina's cultural and social well-being; and

WHEREAS, travel is one of our most fundamental freedoms benefiting every citizen by substantially enhancing our personal growth and education, while promoting intercultural understanding and appreciation of North Carolina's history, geography and culture; and

WHEREAS, tourism is a growth industry in North Carolina, generating \$16.5 billion in expenditures in 2007, adding nearly \$1.3 billion in tax revenues to our state and local coffers and employing more than 190,000 North Carolinians;

NOW, THEREFORE, I, MICHAEL F. EASLEY, Governor of the State of North Carolina, do hereby proclaim May 13, 2008, as "NORTH CAROLINA TOURISM DAY," and I call upon the people of North Carolina to observe this day with appropriate ceremonies and activities.



MICHAEL F. EASLEY

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twelfth day of May in the year of our Lord two thousand and eight, and of the Independence of the United States of American the two hundred and thirty-second.